

KOMPASSIONATE KIDS 2010-2011



A project funded by the
WINSOME CONSTANCE KINDNESS TRUST
AUSTRALIA

launched to teach children about the importance of kindness
to animals and the link between their food and environmental damage

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KOMPASSIONATE KIDS

ACTIVITY REPORT **December 2009 to April 2011**

Introduction

Every year thousands of animals are bred, tortured for milk and killed for meat. Animal farming today has become a big business and most animals are treated as profit-making machines, not as living beings capable of feeling pain and fear. To maximize profits and reduce costs, chickens, pigs and cow are packed in crowded conditions, which make it impossible for them to even stretch their wings or legs. They are deprived of a normal environment and kindness. But most of us are not aware of these appalling conditions, given the fact that we see a smiling cow on our milk sachets or a winking, happy-looking hen on our egg cases. Nor do we realize the staggering effects that animal-based diets and intensive farming have on the environment - rapid degradation of water resources, deforestation, desertification and global warming, to name a few.

To sensitise the younger generation about the realities of modern meat production and dairy farming and its impacts on the environment, the C.P. Ramaswami Aiyar Foundation (CPRAF) has initiated a programme titled **KOMPASSIONATE KIDS**, sponsored by **WINSOME CONSTANCE KINDNESS TRUST, AUSTRALIA**.

Objectives

The programme aims

- To reduce environmental degradation and animal suffering.
- To promote a vegetarian lifestyle, besides other eco-friendly practices.
- To inspire students in the age groups of 10-15 by spreading the message of compassion towards animals and green living.

It takes reasonable expertise and experience to implement projects that foster ecological awareness. CPRAF chose C.P.R. Environmental Education Centre (CPREEC) to participate in the awareness driven project in recognition of CPREEC's pioneering efforts in the field of environmental education in South India. CPREEC is a Centre of Excellence of the Ministry of Environment and Forests, jointly established by the Ministry and the C.P. Ramaswami Aiyar Foundation in the year 1989.

Strategies of the Project

The **Kompassionate Kids** Programme was carried out in 3 phases:

Planning Phase

Planning is of major importance to any project. During the planning phase of the Kompassionate Kids Programme.

- The team members of Kompassionate Kids Programme were identified.
 - Lalitha Ramadurai – Project Leader
 - R.Sridevi – Project officer
 - Mentor: P. Sudhakar – Joint Director, CPREEC
 - Technical Guide: R. Sathya Narayanan – DTP and Publication

During the planning phase, the brain storming sessions were held to devise the strategy for the project with the preparation of the resource materials that includes the PowerPoint presentation, activities for the children and other publication that imbibes the message of Kompassionate Kids.

The Work breakdown structures have been prepared for the project so as to attain the tangible result. To test the concept and to know the mind-set of the students on the theme, CPREEC did the Field testing for the programme. On that note, The KOMPASSIONATE KIDS programme was initiated in the city of Chennai during January 2010.

To test the concept and the content validity, the programme team visited The Grove School and Saraswati Kendra Learning Centre for Children – schools located in the campus of the C.P.Ramaswami Aiyar Foundation (CPRAF).

The students were given the resource materials that would help them to create awareness at the student community level.

Resource Materials prepared for the project

- ▣ Fliers – “Eating up the world” (English, Tamil)
- ▣ Pledge card
- ▣ Badges
- ▣ Web link - <http://www.cpreec.org/kompassionatekids.htm>

The Visual media

PowerPoint presentations were prepared on

- ▣ “ Animal Cruelties”
- ▣ “Non-violence towards Nature” (**Samples of the Resources – Annexure-1**)

The Visual media on “Animal Cruelties” and the Power point presentation **“NON-VIOLENCE TOWARDS NATURE”**, highlights the violence inflicted to nature by human beings and talks about the ways in which we can make peace with Mother Nature. The presentation was designed with animation that captures the attention of the younger audience. It was followed by fun-activities (puzzles, games, etc.) based on the theme. The programme was well received by the students.

The students were more receptive on the concept and came up with various innovative ideas that can be implemented in their campus.

IMPLEMENTATION PHASE

To launch the programme in the city, pre-events such as Exhibition on **“Eating up the World” on February 4 - 19, 2010** and on **February 6th, 2010**, the press meet on Kompassionate Kids were conducted to reach the larger audience. The Pamphlets on the “Eating up the World” were distributed to the masses as a part of the awareness programme. As a part of the exhibition, poster designing competition and creative writing competition to encourage the students was organized for the age group of 10-15 years.

(The list of participants: Annexure: 2)



Students of M.Ct.M. Chidambaram Chettiyar Matriculation School at the Exhibition



School Children at the Inter-school Creative-writing Competition

METHODOLOGY

Encouraged by the success of the pilot phase undertaken in some schools early this year, C.P.R. Environmental Education Centre (CPREEC) launched Phase II of Kompassionate Kids. With a view to sensitize the teachers about animal cruelty issues and the link between food choices and environmental damage, a one-day teachers' training workshop was organized at CPREEC Convention Centre, Chennai on Friday, **July 9 , 2010**. The workshop was inaugurated by **Maj.Gen. (Retd.) Dr. R. M. Kharb, Chairman, Animal Welfare Board of India**, by lighting the *Kuthu Vilakku*, the traditional oil lamp.



(Maj.Gen. (Retd.) Dr. R. M. Kharb, Chairman, Animal Welfare Board of India launched the Kompassionate Kids Programme at Chennai on February 6th, 2010).



The workshop was attended by 44 school teachers from 24 schools in Chennai. As a part of the Workshop, the teachers were taken to the blue Cross of India, Chennai.

(Registration Form – enclosed as annexure 3)

Workshop for teachers at Pondicherry

Due to the immense success of the programme in Chennai, CPREEC extended the programme to Pondicherry for the teachers in association with the Environmental Education cell, State training centre-Directorate of school Education Pondicherry. The workshop was held on 7.10.10 which was attended by 40 teachers of Pondicherry. As a part of the programme they were taken to the Department of forest rescue and animal shelter.



Teachers participated in the workshop organized by CPREEC in association with State training



The resource person explaining about the animal care at the Department of forest rescue and animal shelter.

Orientation Programmes at schools in Chennai and Pondicherry

In continuation with the teacher's workshop, the resource person of the **Kompassionate Kids** visited the schools in Chennai and Pondicherry to conduct the orientation programme with the help of the visual media. The PowerPoint presentation on Non-Violence towards Nature through vegetarianism was presented, followed by an interactive session with the students. The programme gained great response from the students and teachers of the 28 schools in Chennai, and reached out to **3981** students. As a result of the enthusiasm shown by the schools in Chennai, the programme has been extended to the schools in Pondicherry and the message was reached out to **21 schools and 1582** students.

(Annexure – 4: List of Schools visited in Chennai and Pondicherry)



P.S.Higher secondary school,
Chennai attending the Lecture
on Non-violence towards
Nature through vegetarianism
Conducted as a part of



Students of Queen Mary's English
school, Lawspet attending the
Lecture on Non-violence towards
Nature through vegetarianism
Kompassionate kids programme
held at Pondicherry.

Achievements

Padma Sehashadri school, T.P.Road, T.Nagar, Chennai - July 2010

The orientation programme of the Kompassionate Kids motivated the teacher mentor, Mrs.Radha, of P.S.B.B. to organize a poster designing competition where the students participated with a great zeal. The students were taken to Blue Cross of India, to know the reality of animal care. The children also donated soaps, dog biscuits etc generously to Blue Cross Society.



Poster on conserving wildlife
was made by the Students of
P.S.B.B., T.Nagar

R.K.M.Sarada Vidhyalaya, Burkit Road, T.Nagar, Chennai – August 2010

On 31.8.10 – “**Hug a tree**” play was enacted by the children of R.K.M.Sarada Vidhyalaya, Burkit Road, T.Nagar during their annual day function.



Such theatre performances are performed by 5 schools with the public as the target audience.
Saraswathi Kendra for learning Children, Alwarpet, Chennai

September 3, 2010

- Inauguration of the Kompassionate kids club during morning assembly.
- Office bearers for the Kompassionate kids were elected on 3rd September, 2010
 1. Ronak Tatia - President
 2. Ilavenil.K.R. - Vice president
 3. Arun Vijay - Secretary
 4. Aneesh chetty - Joint secretary
 5. Shyam sunder - Treasurer

September 5, 2010

Badge ceremony was organized and the badges were given to the office bearers. The badges were designed by the students with the logo of Kompassionate kids.

October, 2010

During the first week of October, two sacks of rice from students was collected and donated to blue cross of India. The movie “**RATATOUILLE**” was screened for all students.

November 28, 2010

Akash.P. of Prep.2 found an abandoned kitten (newborn) at a bus stand. Inspired by the K.K.club, he took it home and since then has been taking care of it. Another sack of rice that was contributed by the students of SKLC, donated to the Blue cross of India at the end of the month.

January 2011 to March 2011

During 2011, the Saraswathi Kendra for learning Children had planned novel events like pets day out, where each students came and addressed the gathering on how they are taking care of their pets at home. The Art competition and Quiz Competition were also organized. The articles contributed by the students have been published in the school magazine.

Active students of Kompassionate kids Club: Ronak Tatia, Aneesh Chetty, Akash.P.

Sri Sankara Vidhyalaya, Pammal

September 17 to October 1, 2010

Sri Sankara Vidhyalaya Pammal organised the Animal Welfare Programme as a fifteen days event. The children were very receptive and delivered their thoughts and talents a series of events.

List of events organised by Sri Sankara Vidhyalaya, Pammal from 17.9.10 to 1.10.10 is as follows

Date	Events
17.09.2010	Poster on The Prevention of Cruelty to Animals
18.09.2010	Group discussion on the following topics were held <ul style="list-style-type: none">• Hunting of Animals• Usage of polythene covers in the Zoo• Use of Animals in Scientific Research•
20.09.2010	<ul style="list-style-type: none">• Paragraph writing about the Animal they would like to change for a Day. Why?• Lecture Programme by a Veterinary Doctor• (About taking care of pets/domestic animals &First - Aid Measures)
21.09.2010	Debate on <ul style="list-style-type: none">a. Vegeterianismb. Use of Animals for Educational Purposesc. What is Vegan? Why Vegan?
22.09.2010	Story writing (in Tamil)
23.09.2010	Display of Models on Animal Homes

24.09.2010	Skit
27.09.2010	Album making/ Scrap Book Making
28.09.2010	Display of charts on Animal welfare
29.09.2010& 30.09.2010	Campaigning by the Primary & High School students on Animal welfare
01.10.2010	Valedictory

This 15 day event has been a source of inspiration for other schools to conduct a series of programme to create awareness in being kind to animals. The teacher mentor of the school Ms.Kavitha and the students of Kompassionate kids club had shown great zeal towards the programme. During the Valedictory function, Dr.S.Chinny Krishna, vice Chariman of the AWBI and founder of Blue Cross of India was the Guest of Honour.



The Chief Guest, Dr.S.Chinny Krishna, Vice Chairman of AWBI addressing the Students of Sri Sankara Vidhyalaya Pammal during the Valedictory function on 1.10.2010



58 models of Animal shelters prepared by students of Sri Sankara Vidhyalaya, Pammal

Sir.M.Venkatasubba Rao Matriculation Hr.Sec.school, T.Nagar

October 10, 2010 – Essay Competition was held on the topic “Global Warming”

November 12, 2010 – Quiz competition was conducted on “Environment”.

December 3, 2010 – Drawing Competition was conducted on the topic “Pollution”.

January 1, 2011 – Elocution competition was organized on the topic “Conservation of renewable resources”.

Sri Sivaswami kalalaya, Mylapore

November 15, 2010 – As a sequence of Kompassionate Kids lecture held on 12.11.10 at Sivaswami kalalaya, Mylapore, Ms.Prashida of V1 prepared a PowerPoint presentation on saving Animals to create awareness. (**Annexure: 5 - CD – enclosed**).

Celebration of Animal Welfare Fortnight

The following programmes were organized by CPREEC and Blue Cross of Kancheepuram to celebrate Animal Welfare Fortnight during January 2011. Nearly 14 schools in Chennai and Kancheepuram celebrated the Animal Welfare Fortnight.

January 16 – 31, 2011.

L. M. Dadha Sr. Sec. School, Choolaimedu, Chennai celebrated Animal Welfare Fortnight from 16-31 January 2011. The school conducted competitions like Thirukural recitation on *pulal unnamai and kollamai*, origami and rangoli. Students made models of different kinds of birds and animals by folding paper and colourful rangoli designs on protecting animals. The students also enacted a skit and animal facts were presented in the morning school assembly. Ms. Rohini, a volunteer from Blue Cross of India, interacted with the children about dog and cat care and advised the children to adopt a pet. Students collected 100 kg of rice, newspapers and gunny bags which were donated to the Blue Cross of India.

January 20, 2011

Competitions were conducted for the students of **S.S.K.V. Matriculation Higher Secondary School**, 124-125, West Raja Street, **Kanchipuram** for Std. VI & VIII. A drawing competition on Endangered Species was conducted for Std. VI and a play was enacted by the students of Std VIII on the theme Role of Students in Protecting Animals.



Play enacted by the students of S.S.K.V Kancheepuram on the theme Role of students in protecting animals.

January 24 to 28, 2011

Competitions were conducted for the students of **The Grove School, Chennai**

Drawing competition on the topics **Cruelty to Animals** and **Animals in their Natural Environment** were conducted, along with slogan writing competitions on the same themes for Stds. VI to IX. A debate was organized for the students of Std. VIII and IX on **Vegetarianism and Use of Animals for Experimentation**. A skit was organized by the students of Std. VIII and IX on the theme- **We Must Protect Animals**.

January 27, 2011

CPREEC organized an inter school poster designing competition in Chennai for Std. VI to VIII on **Protect Wild Life** and for the students of Std. IX to XII on **Farm Animal Welfare**. Nearly 25 schools participated. The Participating students also conducted a signature campaign to protect animals.



POSTER DESIGNING COMPETITION



SIGNATURE CAMPAIGN

February 5, 2011

- Hari shree Vidhyalayam organised a Poetry writing/Creative writing, Logo designing, Creative Movements (dance, skits) etc.

March 25, 2011

- Inter-school competitions were organized at Pondicherry, State training centre on March 25, 2011.

HIGHLIGHTS OF THE PROJECT

"PET PALS" FOR SPECIAL CHILDREN

March 18, 2011

The Kompassionate Kids programme was extended to the special children also. The programme entitled "PET PALS" organized in association with the Public affairs and Social Issues and YWCA, Chennai, captured the minds of special children.

The Story–Telling using origami was organized on Friday 18th March 2011. 24 Children from Asha, Bala Vihar and Opportunity School participated. **Ms. Lata Subramaniam** conducted a wonderful interactive session of story-telling through **Origami** and taught the children how they can imaginatively think of a story to remember the sequence of folds. She taught them to make a penguin, a heart and a tortoise. It would be very useful for our L. P. Balwadi and RDP Nursery School Teachers and the others to try to emulate Ms. Subramaniam and tell simple stories with simple origami designs to develop the memory power of even normal kids. The animated presentation on Non – Violence towards Nature, through vegetarianism and being compassionate to animals with the tips in living harmony with nature were taught to the special children by the resource person of CPREEC on "KOMPASSIONATE KIDS". The Children enjoyed and participated with enthusiasm in the presentations. Each child was given an origami book and a participatory certificate during the programme.



PET PALS for the Special Children at YWCA, Egmore Chennai. 24 special children from Asha, Bala Vihar, Chennai.

Project Milestone

- ▣ 3146 students in Chennai and Pudhucherry signed the pledge cards to become vegetarians and friends of animals.
- ▣ Those who signed the pledge were honoured with BADGES of Kompassionate Kids.
- ▣ Schools covered – 50 schools in Chennai & Pudhucherry
- ▣ Reach out: Students – 5563 in Chennai & Pudhucherry
- ▣ 23 Posters on animal welfare prepared by students



Winning entries of Poster designing competition at Chennai and Pondicherry

Animal welfare programme in schools

- ▣ Animal Welfare is one of the 5 sections of CPREEC's campaign for GREEN SCHOOLS OF INDIA
- ▣ States covered – Tamilnadu, Pudhucherry, Andhra Pradesh, Karnataka and Goa
- ▣ Integrated into the National Green Corps Scheme of the Ministry of Environment and Forests, Govt. of India in these 5 states / UT
- ▣ Animal Welfare integrated into District-level Teachers' Training Workshops in TamilNadu

April 8, 2011

Interschool competitions were held to unleash the potential of the students and reveal the message they have gained from the **Kompassionate kids Programme**.

The prize distribution function was organized on April 8th, 2011. The Chief Guest of the Programme , Dr.S.Chinny Krishna, the Vice Chairman of AWBI, Member Governor of CPREEC and the Founder of Blue Cross of India distributed the prizes and badges to recognize and motivate the work of the students in the Kompassionate kids programme and to take forward the message to larger audience.



23 prize winners from Chennai and Pudhucherry of the poster designing competition on “Protect wildlife” & “Farm Animal welfare”

Enclosure:

1. Annexure: 1 : CD Containing the Resource materials
2. Annexure: 2: List of School participated in painting competition/story writing competition.
3. Annexure: 3: Invitation of the workshop for teachers at Chennai
4. Annexure: 4: List of schools participated in workshop – Chennai
5. Annexure: 5: List of school visit made in Chennai and Pondicherry
6. Annexure: 6: Invitation of the prize distribution of Kompassionate kids programme
7. Annexure: 7: The list of Prize winners of the Kompassionate Programme.
8. Annexure: 8: News clippings of the events organized in Kompassionate Kids programme.

Annexure – 1

Eating up the world Pamphlet: English

What does our dietary choice have to do with global environmental issues?



C.P.R. Environmental Education Centre
The C.P. Ramaswami Aiyar Foundation
1, Eldons Road, Alwarpet,
Chennai - 600 018.

OTHER REASONS TO GO THE VEGGIE WAY....



To Avoid a Cruel Meal

The little round piece in your curry gives little indication that it was once a breathing and living animal that had feelings too!



To be Healthy....

Animal based diets generally contain a lot of saturated fatty acids. The average cholesterol level of people eating meat - 210 mg / dl. Chances of dying from a heart disease, if you are a male and your blood cholesterol level is 210 mg/dl is greater than 50%.



.... and Wealthy (& thus, Wisell)

Don't forget, vegetarian food is cheaper than meat, and for many of us that might be a good enough reason.

To be in the Company of Legends

-You have to start eating like them



Albert Einstein

"Nothing will increase the chances of survival for life on earth as much as the evolution to a vegetarian diet."



Leo Tolstoy

"Eating meat is a left-over of the greatest brutality; the transition to vegetarianism is the first and most natural consequence of enlightenment."



Leonardo Da Vinci

"Man is truly the king of all animals, because his cruelty surpasses theirs. We live from the death of others. We are walking graves."



George Bernard Shaw

"Animals are my friends, I don't eat my friends"

BE A
KOMPASSIONATE KID

WE ARE
EATING UP



THE WORLD!!

Open up to find out.....

Eat Green and Save the Blue Planet

Going, Going, Gone!!

The animal industry negatively impacts biodiversity loss through habitat loss, climate change, and introduction of alien species (livestock and fishes), competition for natural resources and pollution.



In South Asia, the population of vultures in the Genus Gyps has declined by more than 90% in the recent years owing to the toxicity of the veterinary drug, Diclofenac.

In the African savannahs overgrazing by livestock is threatening wild elephant population.

Emptying the Oceans.

Although the capacity of the world's fishing fleets has increased fivefold in the last four decades, the productivity of the world's fishing grounds has declined. 15 of the world's 17 major ocean fisheries are either depleted or over exploited. 72% of the world's marine fish stocks were being harvested, more than they could reproduce.



Ecological Consequences of our Insatiable Appetite for Meat....

The global animal industry is growing faster than any other agricultural sub-sector. Meat consumption has risen globally by 500% since 1950 and the demand continues as incomes increase, populations grow and preference for western diets continues. The industry today provides livelihood to about 1.3 billion people and contributes about 40% of the agricultural output. But this comes with a steep environmental price.



3,900 litres of water are used to produce 1 Kilogram of Chicken

Water Water Everywhere... Where??



Over 1 billion people worldwide do not have access to clean drinking water.

900 litres of water for 1 Kilogram Grain



Global Warning!!

The ruminants produce a significant amount of methane as a part of their digestive process. About 37% of global methane (which is 23 times more powerful than carbon dioxide as a global warming gas) emissions are from cattle.



Honey, we shrunk the Woods!!

Rainforests are being burnt or bulldozed at the rate of 1 acre / second. Cattle's ranching is one of the biggest drivers of deforestation in the rainforest. As of 2004, nearly 3 million acres of Amazonian rainforests had been converted into soy farms to feed chicken and other farm animals, meant for American and European markets.



The Rich man's Cow eating the Poor man's Bread

840 million people in the world are chronically malnourished.

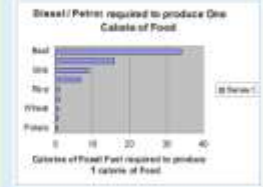
The world cattle consume an amount of food equivalent to the calorie requirements of 8.7 billion people. On an average it takes about 10 kilograms of grains to produce 1 kilogram of animal



10 Corn = 1 pound animal flesh

Burning the Reserves

It takes far more fossil-fuels (diesel / petrol) to produce and transport animal-based foods than to deliver equivalent amounts of food from plant sources.



Eating up the World Pamphlet: Tamil

கற்றுச் சூழல்
பிரச்சனைகளை
நமது உணவு
பழக்கவழக்கங்கள்
எவ்வாறு எதிர்
கொள்ளும்?



4.0 ஆர். கற்றுச்சூழல் கல்வி அமைதி
 20, சாலைத் துள் பம்பாய், டி.டி.
 1, எம்.என்.எம். ஆர்.பி.எல்.டி.
 சென்னை - 600 018.

தாவர உணவிற்கு மாறுவதினால்



1. கொடுமான சூழலில் கிடைக்கும் மாரிச உணவை நவிர்க்கலாம்





2. ஆரோக்கியம் மற்றும் செழிப்புடன் வாழலாம்


தாவர உணவானது மாரிச உணவை காட்டிலும் விளைவு குறைவானது. இதுவே நமக்கு வலிமையான போதுமான காரணமாகும்.

இவர்களை பின்பற்றுவோம்...

	<p>"இந்த உலகில் எழுந்தாவர உணவில் மனிதர்களைத் தவிர வேறொன்றும் இல்லை."</p> <p>-ஆர்பி. ஐயன்சன்</p>		<p>"மாரிச உண்பது மிகவும் கொடுமான செயல். தாவர உணவிற்கு மாறுவது, ஓதன்மையான மற்றும் இயற்கையான அறிவு மனிதர்களுக்கு அளிப்பாகின்றது."</p> <p>- மீனாட்சுசுவாமி</p>
	<p>"மனிதன் தான் மிகக்கிண்டல்களில் உண்டானவன் ஆகவே, மனிதனை அமைதி அளிப்பதற்கு கொடுக்க தக்க செயல்களில் இவ்வாறு மாற்றுவதே நாம் வாழ்கின்றோம். அன்றாடம் உண்பதை மீது தான் தக்கின்றோம்."</p> <p>-மீனாட்சுசுவாமி</p>		<p>"மிகக்குறைவான அளவு தான் உணவாக தான் உணவாக வேண்டும்."</p> <p>- ஜார்ஜ் பெர்னாட், ஐ</p>

அன்புரிக்க குழந்தைகளே

நாம் புவியை



புசிக்கின்றோம் !!

உள்ளே படிப்புகள்...

தாவர உணவை உண்போம் புவியை காப்போம்

PLEDGE

KOMPASSIONATE KIDS

PLEDGE



I PLEDGE

- Never to inflict cruelty on animals
- To be a vegetarian
- To use animal - free products
- To encourage others to be compassionate to all life
- Never to encourage or participate in any animal entertainment

School :
Res. address :

Tel. No :
E-mail I.D :

Date:  Signature

BADGE



CERTIFICATE



C.P.R. ENVIRONMENTAL EDUCATION CENTRE

KOMPASSIONATE KIDS

The C.P. Ramaswami Aiyar Foundation
1, Eldams Road, Alwarpet, Chennai - 600 018.
Phone: 24346526 / 24337023 Fax: 24320756
E-mail: cpreec@vsnl.com
Website: www.cpreec.org / www.cpreecenvs.nic.in

Sponsored by
WINSOME CONSTANCE KINDNESS TRUST, AUSTRALIA

This Certificate has been awarded to
..... Std.
of
for securing the Prize in the
Poster Designing Competition on
"Protect Wildlife" during March 2011 held at
.....



Dr. Nanditha Krishna
Hon. Director

Annexure: 2

STORY-WRITING COMPETITION (CLASS – IX to XII) LIST OF SCHOOLS

S. No.	Name and address of the School
1.	Jawahar Vidyalaya Sr. Sec. School Ashok Nagar, Chennai 600 083.
2.	Sri Sankara Vidyashramam Mat. Hr. Sec. School, South Avenue, Thiruvanmiyur, Chennai 600 041.
3.	P.S. Senior Sec. School Alamelumangapuram, Mylapore, Chennai 600 004
4.	Sri RKM Sarada Vidyalaya Girls. Sec. School Usman Road, T. Nagar, Chennai 600 017
5.	D.A.V. Girls' Sr. Sec. School Gopalapuram, Chennai 600 086.
6.	Sir Sivaswami Kalalaya Sr. Sec. School Mylapore, Chennai 600 004
7.	The P.S.B.B. Millennium School 9, GST Road, St. Thomas Mount, Chennai 600 016
8.	P.S. Higher Secondary School R.K. Mutt Road, Mylapore, Chennai 600 004
9.	Corporation Higher Secondary School Rajalakshmi Nagar, Zone X, Velachery, Chennai 600 042
10.	Maharishi Vidya Mandir Dr. Guruswamy Road, Chetpet, Chennai 600 031
11.	Bala Vidya Mandir Sr. Sec. School Adyar, Chennai 600 020.
12.	Ganapathy Iyer Girls' High School Gopalapuram, Chennai 600 086
13.	New Prince Matriculation Higher Secondary School, 8th Street, New colony, Adambakkam, Chennai 600 088

S. No.	Name and address of the School
14.	The Hindu Senior Secondary School Triplicane, Chennai 600 005.
15.	The Children's Garden Higher Secondary School Myalpore, Chennai 600 004
16.	G.K. Shetty Hindu Vidyalaya Matric. Higher Secondary School Mohanapuri, Adambakkam, Chennai 600 088
17.	P.S. Matric Higher Secondary School 214, R.K. Mutt Road, Mylapore, Chennai 600 004
18.	The Grove School CPRAF, Alwarpet, Chennai 60 018.
19.	The Ashram Mat. Hr. Sec. School 20, Race Course Road, Guindy Chennai 600 032
20.	Modern Senior Secondary School Nanganallur, Chennai 600 061.

Annexure – 3



INVITATION



C.P.R. ENVIRONMENTAL EDUCATION CENTRE

cordially invites you to the launch of

KOMPASSIONATE KIDS – Phase 2

by

Maj. Gen. (Retd.) Dr. R.M. Kharb

Chairman, Animal Welfare Board of India.

Ministry of Environment and Forests, Govt. of India.

on

Friday, July 9th, 2010 at 10.00 a.m.

at

CPREEC CONVENTION CENTRE

The C.P. Ramaswami Aiyar Foundation

1, Eldams Road, Alwarpet, Chennai - 600 018.

About **KOMPASSIONATE KIDS**...

Every year thousands of animals are bred and tortured for milk and meat. Animal farming today has become a big business and most animals are treated as profit-making machines, not as living beings capable of feeling pain and fear. To maximize profits and reduce costs, chickens, pigs and cow are packed in crowded conditions, which make it impossible for them to even stretch their wings or legs. They are deprived of a normal environment and kindness. But most of us are not aware of these appalling conditions, given the fact that we see a smiling cow on our milk sachets or a winking, happy-looking hen on our egg cases. Nor do we realize the staggering effects that animal-based diets and intensive farming have on the environment - rapid degradation of water resources, deforestation, desertification and global warming, to name a few.

CPREEC is carrying out **KOMPASSIONATE KIDS**, a project sponsored by the Winsome Constance Kindness Trust, Australia, through the C.P. Ramaswami Aiyar Foundation, to teach children about the importance of kindness to animals and the link between their food and environmental damage.

The primary focus is on

- animal suffering
- how a vegetarian diet improves human health and well-being,
- the links between food choices and environmental impact

Annexure : 4

C.P.R. ENVIRONMENTAL EDUCATION CENTRE

1, Eldams Road, Alwarpet, Chennai 600 018

LIST OF PARTICIPANTS

S. No.	Name of the Teacher	Name and Contact Details of the School
1.	Ms.Vadivu Muthu Meena	Padma Seshadri Bala Bhavan Senior Secondary School T.P. Road, T. Nagar Chennai 600 017 Tel: 28341892
2.	Ms.Radha.B.	
3.	Ms.Mursheeda Begum	Sri Sankara Vidyasramam Matriculation Higher Secondary School Kamaraj Nagar, Tiruvanmiyur, Chennai 600 041 Tel: 2492 8672
4.	Ms.D.Rama	
5.	Ms.H.Sujatha	Sir Sivaswami Kalalaya Senior Secondary School No.5, Sundareswarar Street, Mylapore, Chennai 600 004 Tel.: 2464 1257, 2462 0712 Email: rotmen@vsnl.com kalalaya.sivaswamimyl@gmail.com
6.	Ms.Choodamani Govind.	
7.	Ms.D.Vasaantha kumari	P.S. Senior Secondary School Alamelumangapuram, Mylapore Chennai 600 004 Tel: 2464 0656 Email: psschool@vsnl.com
8.	Ms.Chitra Narayanan	
9.	Mr.R.Muthukumaraswami BT.Asst.	P.S. High School (North) M.K. Amman Koil Street, Mylapore, Chennai 600 004 Tel: 2498 3842
10.	Ms.V.Suganthi BT-Asst.	
11.	Ms.Emimol Simon	Asan Memorial Senior Secondary School Cochin House, Anderson Road, Chennai 600 006 Tel.: 2827 5858 Email: asancbse@gmail.com
12.	Ms.Kalpna Gopinath	
13.	Ms.T.Vijayalakshmi	Sri R.K.M. Sarada Vidyalaya Model Higher Secondary School Burkit Road, T. Nagar, Chennai 600 017 Tel: 2434 3064 Email : rkmmodel@yahoo.co.in
14.	Ms.K.Rama	
15.	Ms.R.Ganga Bhavani	Sri R.K.M. Sarada Vidyalaya Girls Higher Secondary School Usman Road, T. Nagar, Chennai 600 017 Tel.: 2814 0153
16.	Ms.Uma Shankari	Bala Vidya Mandir Senior Secondary School, No. 58, IV Main Road, Gandhi Nagar, Adyar, Chennai 600 020 Tel. : 2442 4445

S. No.	Name of the Teacher	Name and Contact Details of the School
17.	Ms.Patricia	
18.	Ms.K.Shanthini	P.S. Matriculation Higher Secondary School R.K. Mutt Road, Mylapore, Chennai 600 004 Tel.: 2464 2133 Email: psmatric2010@gmail.com
19.	Ms.Bella Diaz	
20.	Ms.Mary Pushpa Rani	The Grove School The C.P. Ramaswami Aiyar Foundation, Alwarpet, Chennai 600 018 Tel.:2435 5592
21.	Ms.Sukanya	
22.	Ms.J.Kavitha	Sri Sankara Vidyalaya Matriculation Higher Secondary School Sri Sankar Nagar, Pammal, Chennai - 600 075 Tel.: 2248 4960, 2248 0107/22484886 Email: ssvpammal@gmail.com
23.	Ms.A.Lakshmi	
24.	Ms.S.Augustine Sugunadoss	Sir M.Venkat Subbarao Matriculation Higher Secondary School T. Nagar, Chennai – 600 017 Tel: 2834 2684
25.	Ms.V.Bhuvanewari	
26.	Ms.Swapna Nair	Saraswathi Kendra Learning Centre for Children 1, Eldams Road, Alwarpet, Chennai-600 018 Tel.: 2435 3176 Email: sklc@cprfoundation.org
27.	Ms.Geetha Mohan	
28.	Ms.Abitha	East Coast Christian Matriculation School Neelankarai, Thiruvannmiyur Chennai – 600 041
29.	Ms.Mini	
30.	Ms.Padmapriya	M. Ct. M. Matriculation Higher Secondary School Luz Church Road, Chennai 600 004 Tel: 2499 2962
31.	Ms. Subha	
32.	Ms.Amutha	Rosary Matriculation Higher Secondary School Santhome, Chennai 600 004. Tel: 2498 3617.
33.	Ms.Uma Ravindran	Good Earth School Naduveerapattu, Sriperambadur,Chennai Tel.: 27178239
34.	Ms.Rajeswari Baranidaran	
35.	Ms.Vidhya Dharani	Children's Garden Higher Secondary School Mylapore,Chennai -04 Tel.: 28473989
36.	Ms.Dhivya Anna poorni	
37.	Ms.Vidhya Dharani	G.K.Shetty Hindu Vidhyalaya Higher Secondary School

S. No.	Name of the Teacher	Name and Contact Details of the School
38.	Ms.Divya Annapoorani	Mohanapuri, Adambakkam,Chennai. Tel.: 22531740
39.	Ms.V.Jayanthi	Maharishi Vidya Mandir 28, Dr. Guruswamy Road, Chetpet, Chennai 600031 Tel.:26427088
40.	Ms.M.Sukanya	
41.	Mr.R.Soundara Pandian	Sir.M.C.T.M. Higher Secondary School Purasalvalkkam,Chennai – 600 024 Tel.:26411625
42.	Ms.S.Jayanthi	P.S. Higher Secondary School (Main) R.K.Mutt Road,Chennai- 600 004
43.	Ms.Sujatha Srinivasan	B.S.Mootha Senior Secondary School West Mambalam, Chennai- 600 033
44.	Ms.Indra Shankar	

Annexure : 5

List of schools visited in Chennai and Pondicherry with the reach out

Date	Name of the school	Name of the Teacher Mentor	No. of students attended
21.07.10	P.S.High School (north)	Mrs.Suganthi	80
21.07.10	P.S.Higher sec.School, Mylapore	Mrs.Jayanthi	148
22.7.10	Sri R.K.M Sarada Vidhyalaya Model. Hr.sec School	Mrs.Rama	250
22.07.10	Asan Memorial Sr.sec.school	Mrs.Kalpana Gopinath	35
23.07.10	Sri Sankara Vidhyashram	Mrs.Mursheeda Begum	76
23.07.10	P.S.Sr.Sec.School, Mylapore	Mrs.Vasantha Kumari	200
29.07.10	Sri B.S.Mootha Sr.sec.school.	Mrs.Sujatha Srinivasan	360
02.08.10	Sri Venkatessuba rao Matriculation school	Mrs.Augustine Sugunadoss	240
04.08.10	Sri Sankara Vidhyalaya, Pammal	Ms.Kavitha	60
17.08.10	Lady M.Ct.M. School, Purasawalkkam.	Mrs.Porkodi	200
17.08.10	Sir Boys M.C.T.M School,Purasavalkkam	Mr.Soundarapandian	25
18.08.10	Bala Vidhya Mandir, Adyar	Mrs.Uma Shankari	80
19.08.10	R.K.M.Sarada Vidhyalaya Girls Hr.sec.school	Mrs.Ganga Bhavani	41
25.08.10	East Coast Christian Matriculation school	Mrs.Abitha	210
27.08.10	M.Ct.M. Matriculation Hr.Sec.School, Luz church Road	Mrs.Padma Priya Mrs.Subha	Addressed the students in Assembly (roughly 1300)
03.09.10	Good Earth school, Sriperambadur	Mrs.Uma Ravindran	220
30.10.10	Maharishi Vidhya Mandir, chetpet	Mrs.Sukanya	659
01.11.10	Children's Garden Hr.sec.school, Mylapore.	Mrs.Divya Annapoorni	350
12.11.10	Sivaswami Kalalaya Hr.sec.school, Mylapore	Mrs.Choodamani	339
11.01.11	L.M.Dhada School, Choolaimedu	Mrs.Jagadha	100
12.01.11	Hari sree Vidhyalaya	Mrs.Sasirekha	8
07.02.11	Kellet Matric school	Mr.Micheal	300

- **Total school covered in Chennai – 28 schools**
- **Total Reach out of the school - 3981 students.**
- **Pledge card signed -1564 students.**

List of school visit made in Pondicherry

Date	Name of the school	Name of the Teacher Mentor	No. of students attended
18.10.10	Govt.Middle school, Kariamanicham	Mr.J.Venkatesan	87
19.10.10	Pavendar English school, Alankuppam	J.Sambangibai	63
20.10.10	Govt. Girls Middle school, Veerarvelli	J.P.Marie Margueritte	45
20.10.10	M.I.E.M.S, Thavalakuppam	V. Lalitha	47
21.10.10	Vazhumuni English School, Pooranankuppam	K.Jayaraj	43
21.10.10	Queen Mary's English school, Lawspet	M.Orange	130
22.10.10	Alpha English Higher Sec.school, Muthialpet.	M. Kavitha	80
22.11.10	Govt. Girls Middle school Reddiyarpalayam. 605 010	S.Christiana sagayamarie	55
23.11.10	Govt. Girls Middle school, Nellithopu, Pondicherry -05	E.Pompei Amalorponmarie ignacy	52
23.11.10	Govt. Middle School Keezhagraharam- 605 110	S.Geetha	80
24.11.10	Dominic Savio GAMS Vannarpet – 605 009	DJ. Amalorpavarany	50
24.11.10	Govt. Middle School Davidspet – 605001	S.Velammal	45
25.11.10	GRNGMS, Lawspet – 605008	N.Nirmala	80
25.11.10	Govt. Middle school Vaithikuppam, 605012	T.Tanaradjou	45
01.02.11	Govt. Middle School O.K.Palayam. Pondicherry-605004	T.Jayanthi	80
02.02.11	Govt. Middle school Panayadikuppam, Bahour Commune, Pondicherry	K.Purushottaman	80
02.02.11	Govt. Middle school Soriyankuppam, Bahour Commune, Pondicherry	R.Ayavou Amouradha	120
03.02.11	Govt. High school Vadanur, Pondicherry	C.Gopu	80
03.02.11	Govt. Middle school Mannadipet, Pondicherry	T.Tamizhisaivani	80
03.02.11	Govt. Middle school Manalipet, Pondicherry	Theepanchan.E	80
04.02.11	Govt. Middle school Ariyankuppam-605 007	Mr.K.Karunagaran	70

- **Total schools covered in Pondy - 21 schools**
- **Total students Reached out – 1582 students**
- **Pledge card signed – 1582 students**

<p>Total reach out in Chennai and pondy - 5563 students Pledge card signed in Chennai and pondy – 3146 students</p>
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Annexure: 6

Invitation to the Prize Winners of Kompassionate Kids programme



C.P.R. ENVIRONMENTAL EDUCATION CENTRE

cordially invites you to the

Prize Distribution Function

of

Kompassionate Kids

(a programme to promote Kindness to Animals in children)

by

Dr. S. Chinny Krishna

*Vice Chairman, Animal Welfare Board of India,
Member, Board of Governors, C.P.R. Environmental Education Centre,
Founder, Blue Cross of India.*

Date: Friday, April 8, 2011
Time: 3.00 p.m.
Venue: CPREEC Convention Centre,
C.P.R. Environmental Education Centre,
1, Eldams Road, Chennai 600 018

Annexure: 7

List of Prize Winners of the Kompassionate Kids Programme

C.P.R. ENVIRONMENTAL EDUCATION CENTRE

1 Eldams Road, Alwarpet, Chennai 600 018

POSTER DESIGNING COMPETITION (STD. V1 – STD. V111)

(January 27, 2011) – Chennai

Prize	Name of the student & school address	Class
First	V.Rajalakshmi P.S. Senior Secondary School Alamelumangapuram, Mylapore Chennai 600 004 Tel: 2464 0656	V111
Second	A.Ashwin P.S. High School (North) M.K. Amman Koil Street, Mylapore, Chennai 600 004 Tel: 2498 3842	V111 A
Third	Nivedya Raj Chettinad Harishree Vidhyalayam 20, Srinivasa Avenue Road, R. A. Puram, Chennai – 600 028. Tel. 2493 7615	V11
Third	A.Nikitha Children's Garden Higher Secondary School Mylapore, Chennai -04 Tel.: 28473989	V111
Third	Aishwarya Baskaran Bala Vidya Mandir Senior Secondary School, No. 58, IV Main Road, Gandhi Nagar, Adyar, Chennai 600 020 Tel. : 2442 4445	V111-C

C.P.R. ENVIRONMENTAL EDUCATION CENTRE

1 Eldams Road, Alwarpet, Chennai 600 018

POSTER DESIGNING COMPETITION (STD. 1X – STD X11)**(January 27, 2011)- Chennai**

Prize	Name of the student & school address	Class
First	P.S.Nandini Sir Sivaswami Kalalaya Senior Secondary School No.5, Sundareswarar Street, Mylapore, Chennai 600 004 Tel.: 2464 1257, 2462 0712	1X 'B'
Second	Kumaran parthiban Bala Vidya Mandir Senior Secondary School, No. 58, IV Main Road, Gandhi Nagar, Adyar, Chennai 600 020 Tel. : 2442 4445	X1
Third	D.Manjari Children's Garden Higher Secondary School Mylapore, Chennai -04 Tel.: 28473989	X1
Third	S.Lakshminarayanan Bala Vidya Mandir Senior Secondary School, No. 58, IV Main Road, Gandhi Nagar, Adyar, Chennai 600 020 Tel. : 2442 4445	X1 "A"
Third	Krithi Saraswathi Kendra for Learning Children. 1, Eldams Road, Alwarpet, Chennai – 18. Ph: 044-24346526.	Sec. 3
Third	R.P.P.Lavanya Children's Garden Higher Secondary School , Mylapore, Chennai -04 Tel.: 28473989	X1- 1
Third	B.Bharathy Sir Sivaswami Kalalaya Senior Secondary School No.5, Sundareswarar Street, Mylapore, Chennai 600 004 Tel.: 2464 1257, 2462 0712	X A
Third	Megha Saraswathi Kendra for Learning Children.1, Eldams Road, Alwarpet Alwarpet, Chennai – 18. Ph: 044-24346526.	Sec-1 "A"

C.P.R. ENVIRONMENTAL EDUCATION CENTRE

1 Eldams Road, Alwarpet, Chennai 600 018

**KOMPASSIOANATE KIDS PROGRAMME
POSTER DESIGNING COMPETITION - STD. VI TO VIII
MARCH, 2011 (Pondicherry)**

Prize	Name of the student with School address	Class
First	A.Arudhadhi Govt.Middle School Kariamanickam Pudhucherry.	V11 B
Second	E.Mugilan Govt. Boys Middle school, Bahour Pudhucherry	V111 B
Third	S.Murali Manohar Govt. Middle school, Vaithikuppam Pudhucherry	V11 D
Third	N.Karthiga Dr.Radhakrishnan English Middle school, Embalam Pudhucherry	V11
Third	R.Anbumozhi Govt. Middle school, Kariamanickam Pudhucherry	V111

Annexure – 8

Newspaper clippings of the events conducted in Kompassionate Kids Programme

Chennai • Sunday • 7 • February • 2010 5

City

EAT GREEN

Veggies have sharper memory, says expert

DC CORRESPONDENT

CHENNAI

Feb. 6: One can increase memory power and intelligence by becoming a vegetarian, according to a senior scientist at the C.P.R. Environmental Education Centre in Chennai. "Our studies have found that vegetarians have sharp memory, exceptional intelligence and are good in mathematics," said Mr P. Sudhakar, scientist, CPREEC. He also said it has been found that non-vegetarians were vulnerable to all kinds of ailments like cardiac problems, cancer and diabetes.

Speaking to reporters here on Saturday, Mr Sudhakar said global warming and climate change were the off-



Students take notes at an expo on meat, milk and poultry production organised by C.P.R. Environmental Education Centre. — DC

shoot of non-vegetarianism. "India has the largest cattle population in the world. Our studies have found that for every human being in the country, there are seven live-

stock and it is taking a major toll on environment as well as food security," said Mr Sudhakar, a botanist of repute.

Ms Lalitha Ramadorai, programme officer, said intensive and industrial animal farming was draining the world's water resources. "A Food and Agricultural Organisation study has proved that to produce 1 kg beef, 15,500 litres of water has to be consumed. To produce 1 kg chicken, we have to spend nearly 4,000 litres of water," said Ms Ramadorai, quoting FAO studies.

Ms Ramadorai, a research scholar in environmental science, also said cattle ranching was responsible for the destruction of evergreen forests of the Amazon basin.

Go veg to save the globe?

ENVIRONMENT Load your plate with veggies. It could be a simple way to save the planet from global warming, according to some experts. **HEMA VIJAY** writes

Can the food that we load our plates with actually affect climate? Surprisingly, the answer is "Yes". What this means is, it's time we did our bit to save the planet from global warming by simply going vegetarian!

Did you know that rearing livestock for food generates more greenhouse gases than all the fuel guzzling cars and trucks in the world put together? Consider this: The United Nations Food and Agriculture Organization (FAO) estimates that direct emissions from meat production account for 18 per cent of the world's greenhouse gas emissions, responsible for global warming. Apparently, the livestock industry generates 27 per cent of the total methane (a gas which is 22 times more powerful than carbon-dioxide in warming the globe) in the air.

Besides this direct impact, much of the environmental damage that our planet is now reeling under can be attributed to the livestock industry. The World Watch issue July/August 2004, concludes: The human appetite for animal flesh is a driving force behind virtually every major category of environmental damage now threatening the future of the globe — deforestation, erosion, fresh water scarcity, air and water pollution, climate change, biodiversity loss, social injustice, destabilisa-



MAKE VEGETABLES A WAY OF LIFE It's environment-friendly PHOTO: MOHAMMED YOUSUF

tion of communities and the spread of disease.

How does this happen? Explains P. Sudhakar, joint director, CPH Environment Education Centre, "Ruminant animals like cattle produce methane (a powerful global warming gas) during their digestive process. Also, these animals require vast quantities of fodder for their growth, which in turn depletes the land and water resources available in the world". Besides, meat eating indirectly degrades the environment, because forests are destroyed for cattle

ranching. "As of 2004, nearly three million acres of Amazonian rainforests have been converted into soy farms to feed chicken and other animals meant for Western markets," Sudhakar informs. The Indian situation is more pathetic, considering that no such survey has been attempted so far. Further, more fossil fuel is consumed to produce and transport animal-based foods. "Meanwhile, 15 of the world's 17 major ocean fisheries are either depleted or overexploited, which in turn jeopardises the oceanic ecosystems," points out

environmental consultant, K. Rangaswamy.

According to the American Dietetic Association, a vegetarian diet can provide all the nutrients required by man, besides actively promoting health. Fruits, vegetables, greens, grains, nuts, seeds, legumes and lentils can make a healthy meal, the ADA states. And it is a myth that only meat eaters develop strength and stamina. Vegans include legends of greys in every field from scientists and statesmen to athletes — Albert Einstein, Leonardo da Vinci, Abra-

WARNING BELL

- Rearing livestock for food generates more greenhouse gases than all the fuel guzzling cars and trucks in the world put together.
- The livestock industry is a prime reason for environmental damage.
- Drain on water resources: 3,900 litres of water are required to produce one kg of chicken while 900 litres are sufficient for one kg of grain.
- More fossil fuel is exhausted to produce and transport animal-based foods.
- Marine fish resources are either getting depleted or are overexploited, which poses a threaten to the oceanic ecosystem.

ham Lincoln and Thomas Alva Edison. Viswanathan Anand, Olympic swimmer Murray Rose, and tennis ace Peter Burwash to name a few. Then, of course, it is a medical fact that a vegan diet cuts the risk of heart disease, blood pressure, osteoporosis, obesity, constipation and even cancer (especially cancers of the breast, prostate and colon).

But forget the ethics and the health benefits of going veg. Leave out the meat from your plate, just so that we pass on a liveable planet to our kids.

lifestyle

‘உடல்நலத்திற்கு சைவ உணவே உகந்தது’

சென்னை

“உடல்நலத்திற்கும், சுற்றுச்சூழலுக்கும் சைவ உணவே உகந்தது.” என இந்திய விலங்குகள் நலவாரிய தலைவர் கார்ப் பேசினார்.

சி.பி.ஆர். சுற்றுச்சூழல் கல்வி மையம் சார்பில், சுற்றுச்சூழல் மற்றும் விலங்குகள் பாதுகாப்பு குறித்த, 25 தனியார் பள்ளிகளில் ஆசிரியர்களுக்கான ஒருநாள் பயிலரங்கம், சென்னை ஆழ்வார்பேட்டை சி.பி.ஆர். சுற்றுச்சூழல் கல்வி மைய அரங்கில் நேற்று நடந்தது.

பயிலரங்கை துவக்கி வைத்து, இந்திய விலங்குகள் நலவாரிய தலைவர் கார்ப் பேசியதாவது:

உலக மக்கள்தொகை தற்போது 680 கோடியாக உள்ளது. பால், மாமிசம், தோல் உள்ளிட்ட தேவைகளுக்காக ஆடு, மாடு, கோழி

போன்ற விலங்குகளை நாம் அதிகம் வளர்க்கிறோம்.

உலக மொத்த நிலப்பரப்பில் 13 சதவீதத்தில் தான் உணவு-தானியங்கள் பயிரிடப்படுகின்றன.

அதில் 30 சதவீதம் விலங்குகளுக்கான உணவு வகைகள் பயிரிடப்படுவதால், மனிதர்க

ளுக்கு உணவு பற்றாக்குறை ஏற்படுகிறது.

கார்பன் டை ஆக்சைடை விட, 23 மடங்கு அதிகமாக வெப்பத்தை வெளிப்படுத்தும் மீத்தேன் வாயுவை, ஆடு, மாடு போன்ற, உணவை அசைபோடும் வகையைச் சேர்ந்த விலங்குகள் வெளியிடுகின்றன. இதனால், புவி வெப்பமயமாதல் அதிகமாகிறது.



கார்ப்

ஒரு கிலோ நெல், கோதுமை உள்ளிட்ட தானியங்களைப் பயிரிட 900 லிட்டர் தண்ணீர் தேவைப்படுகிறது.

ஒரு கிலோ கோழிக் கறியை பெற, 3,900 லிட்டர்

தண்ணீர் செலவிடப்படுகிறது.

கொழுப்புச் சத்து அதிகம் நிறைந்த அசைவ உணவுகளை உண்பதால், உடல் பருமன், ரத்தக்கொதிப்பு உள்ளிட்ட நோய்கள் ஏற்படுகின்றன.

உடல்நலம், சுற்றுச்சூழலுக்கு அசைவ உணவால் உண்டாகும் தீங்கு மற்றும் சைவ உணவின் நன்மை

களை, பள்ளி மாணவர்களுக்கு ஆசிரியர்கள் உணர்த்த வேண்டும். இவ்வாறு கார்ப் பேசினார்.

சி.பி.ஆர். சுற்றுச்சூழல் கல்வி மைய இயக்குனர் நந்திதா கிருஷ்ணா பேசும் போது, சென்னை, உதகையில்-தலா 25 பள்ளிகளில், எங்களின் புகழைப் பள்ளிகள் மூலம், சைவ உணவின் நன்மைகள் குறித்த விழிப்புணர்வை ஏற்படுத்த உள்ளோம்.

சுற்றுச்சூழல், விலங்குகள் பாதுகாப்பு பற்றிய, சென்னை மாநகராட்சி பள்ளி ஆசிரியர்களுக்கான பயிலரங்கம் விரைவில் நடத்தப்படும் என்றார்.

பயிலரங்கில், சி.பி.ஆர். சுற்றுச்சூழல் கல்வி மைய அதிகாரிகள் கத்தராமர்த்தி, வலிதா ராமநுரை உள்ளிட்டோர் பங்கேற்றனர்.

School prog seeks to inculcate love for animals in kids

C. Suresh Kumar



CASE FOR FAUNA: R M Kharb, chairman, Animal Welfare Board of India, during the 'Kompassionate Kids-phase 2' launch at the CPR Environmental Education Centre in Alwarpet

TIMES NEWS NETWORK

Chennai: Spurred by the success of a pilot project undertaken in some schools, the CPR Environmental Education Centre on Friday launched its Kompassionate Kids programme in 25 city schools.

Sponsored by the Australia-based Winsome Constance Kindness Trust, the programme seeks to teach children the importance of being kind to animals and the link between their food and environmental damage.

"The focus is on animal suffering, how a vegetarian diet improves human health and well-being, and the links between food choices and environmental impact," said Lalitha Ramadurai, senior programme officer at the CPR En-

vironmental Education Centre in-charge of the project. Launching the programme, Animal Welfare Board of India chairman Major General (frst) Dr R M Kharb spoke about animal welfare to the teachers of the 25 institutions, including Padma Seshadri Bala Bhavan, P S Senior Secondary School and Rosary Matriculation Higher Secondary School, which will implement it this academic year.

Presentations on 'Non-violence Towards Nature — Through Vegetarianism' and 'Prevention and Control of Rabies' were made by Lalitha Ramadurai and Siaw Yean Woon, president of the Animal Welfare Society in Sydney, Australia. A workshop was held for teachers on the benefits of going vegan.

DC

Chennai • Saturday • 10 July 2010

Be a veg, reduce fuel price

DC CORRESPONDENT

CHENNAI

June 9: Even as the country is struggling to counter the hike in petrol and diesel prices, experts point out that turning vegetarian could drastically bring down the fuel prices.

"Production and transportation of animal-based foods require more fossil fuels like petrol and diesel than any other activities. One calorie of beef, milk and other meat products require 35 calories of fossil fuel. But for producing one calorie of rice, wheat and potato require less than a calorie of fossil fuel," said Dr Nanditha Krishna, environmental scientist and honorary director, CPRE Environmental Education Centre, Chennai.

Delivering the keynote address at a workshop for teachers on the importance of animal welfare and vegetarian diets organised by CPREEC here, Dr Krishna pointed out that drinking water and food meant for the population was being diverted to factory scale animal farms all over the world.

"As on date, calories of food meant for 8.7 billion people were being consumed by animals which are being bred only for producing animal-based foods. There has been a 500 per cent increase in the number of meat eaters over the last couple of decades," she said.

"We forget the fact that non-vegetarian foods are not suited for Indian climatic condition. Our climate is very hot and we do not require fat foods unlike the Scandinavian countries. It has been found out by nutrition experts that consumption of non-vegetarian foods could lead to various kinds of cancer and heart diseases," she added.

Deccan Chronicle, July 10, 2010



Chairman of Animal Welfare Board of India R M Kharb with director of C P Ramasamy Environmental Education Centre Nanditha Krishna and others at a workshop for teachers against cruelty to animals.

'Slaughtering of animals has impact on environs'

NT Bureau

Chennai, July 10:

Nearly 60 million animals are reared and butchered to feed the human population every year, says chairman of Animal Welfare Board of India R M Kharb.

Kharb said this while inaugurating 'Kompassionate Kids', a workshop, held in Chennai yesterday for teachers against cruelty to animals.

He said, 'The number of animals reared and slaughtered will be doubled by year 2020. Animal farming has become a business and most of the animals are treated as profit-making machines. These animals are deprived of a normal environment and kindness.'

'Most of us are not aware of the appalling conditions and don't realise the staggering effects that animal-based diets and intensive farming have on the environment like rapid degradation of water resources, deforestation and global warming', he added.

Speaking on the occasion, director of C P Ramasamy Environmental Education Centre (CPREEC) Nanditha Krishna said, 'The workshop would sensitise the younger generation to the realities of modern meat and dairy farming and its impact on the environment.'

She said the programme aims at reducing environmental degradation and animal suffering by promoting a vegetarian lifestyle and other eco-friendly practices. The programme would inspire students in the 10-15 age group and work with them towards spreading the word of compassion towards animals, she added.

Presentations on non-violence towards nature and A-Z of animal cruelties were made by CPREEC programme officer Lalitha Ramadurai.

President of University of Sydney Animal Welfare Society Slaw Yean Woon and teachers from many schools in Chennai were present on the occasion.

கருத்தரங்கம்

புதுச்சேரி, நவ. 25:
நெல்லித்தோப்பு
மகாத்மா காத்லி அரங்க
நடுதலைப் பள்ளியில்
சென்னை சிபிஆர்
கற்றுச்சூழல் கல்வி
மையம் மற்றும்
புதுச்சேரி பள்ளிக்
கல்வித்துறை
மாநில பரிந்துரை
சார்பில் மாணவ,
மாணவி கருக்கான
தரம் புலிபை தேசிக
மென்றோம் என்ற
தலைப்பில் கருத்
தரங்கம் நடந்தது.

பள்ளி தலைமை
பாசிரியர் ஆய்வும்
பெருமாள் தலைமை
தரங்கினர் ஆசிரியை
வசந்த குமாரி வர
வேற்றார்.

மையத்தின் கருத்
தரங்கம் ஸ்ரீதேவி கருத்த
ரங்கம் நடத்தினார்.
விவங்குகளை வேட்டை
பாடுவதால் ஏற்படும்
விளைவுகள் மற்றும்
புவி பாதுகாப்பின்
அவசியம் குறித்தும்,
புவி வெப்பமாவதை
குறித்தும் குறித்தும்
எடுத்துரைத்தார்.

ஏத பாடுகளை
ஆசிரியர் பாஸ்கரராக
செய்திருந்தார்.

Dinamani Tamil Newspaper: Pondicherry: November 25, 2010



Sankara Vidhyalaya Pammal
Events were covered in Downtown,
Hindu.

Nearly 3500 students received the badges in Chennai and Pondicherry.



The Teacher coordinators and the students with the badges of Kompassionate Kids.